**Project stakeholders**

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| --- | --- |
| **Company/****Organisation** |  |
| **Project Owner**Main contact to the students | **Full Name** |  | **Position /Role** |  |
| **Contact Details** | **E-mail** |  | **Telephone number** |  |
| **Describe how and how much you expect to take part in the project**  |  |
| **List contact for any other stakeholders in your organisation, who can and will contribute to the project** |  |
| **List any relevant stakeholders outside your organization.**  | *[Include if the team can contact these stakeholders and how should they do it: as a student team, as a start-up or collaborators with you. Please state why.]*  |

**Challenge details**

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| **Challenge title** | *[Insert a short overall title for the challenge.]* |
| **User/ Context needs**(Background / Focus Area) | *Provide the context of the project:** *Why the problem exist?*
* *Why is now the momentum to work on it?*
* *Why is it important to solve it?*
* *Why is this a focus area at the company/organization?*
* *Who encounters the challenge?*
* *How big is the problem?*
* *Which are the unmet needs, e.g. customer needs /market description /technical struggle?*
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| **The challenge** | ***Formulate* *a clear and concise statement of the specific impact & goal you wish to deliver upon. This is your vision of what a desirable future would look like, think big!*** *Note: The focus should be to formulate an impact goal that is easy to grasp. This is important to catch the attention of students and motivate them to work on the challenge – you really want to make them see the impact that their contribution can contribute to!* |
| *Formulate the core challenge in a “How might we…” question. Please make sure that the challenge is open-ended and does not point towards a very specific idea to develop. The students are expected to explore the challenge, identify opportunities for innovation and then develop ideas. While the challenge can be narrowed down to some extent, the solution space needs to be open.* |
| **Congress themes** | Indicate which of the congress themes the challenge relates toAI & Machine LearningSuper ComputingRoboticsSustainability & Inclusion |
| **Keywords** | List relevant keywords to your challenge |
| **Graphics** | Insert a picture or graphics which helps explain your challenge |
| **Notes** | Other information/notes you want to write about the project. |

**Resources**

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| --- | --- |
| **Barriers** | Limitations in the project: Directions as market areas or technologies not to pursue.* *Describe elements that are working against the solutions?*
* *Which obstacles might the students face ahead when solving the challenge.*
* Which characteristics should the students consider when finding and adapting solutions *(could be geography, climate, culture, social, etc.)*
* *Name the legal aspects the students should take into account (even the law of nature)*
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| **Resources & Data** | What resources does the team have available to develop the project. Att: give them a head start by bringing them up-to speed and giving them unique access to insights/technologies : * *Prototype*
* *Links to data sets, user studies*
* *Reports, surveys*
* *Lab facilities, tests…*
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| **Notes** | Other information/notes you want to write about the project. |